
SceneScreens

This is how we do it

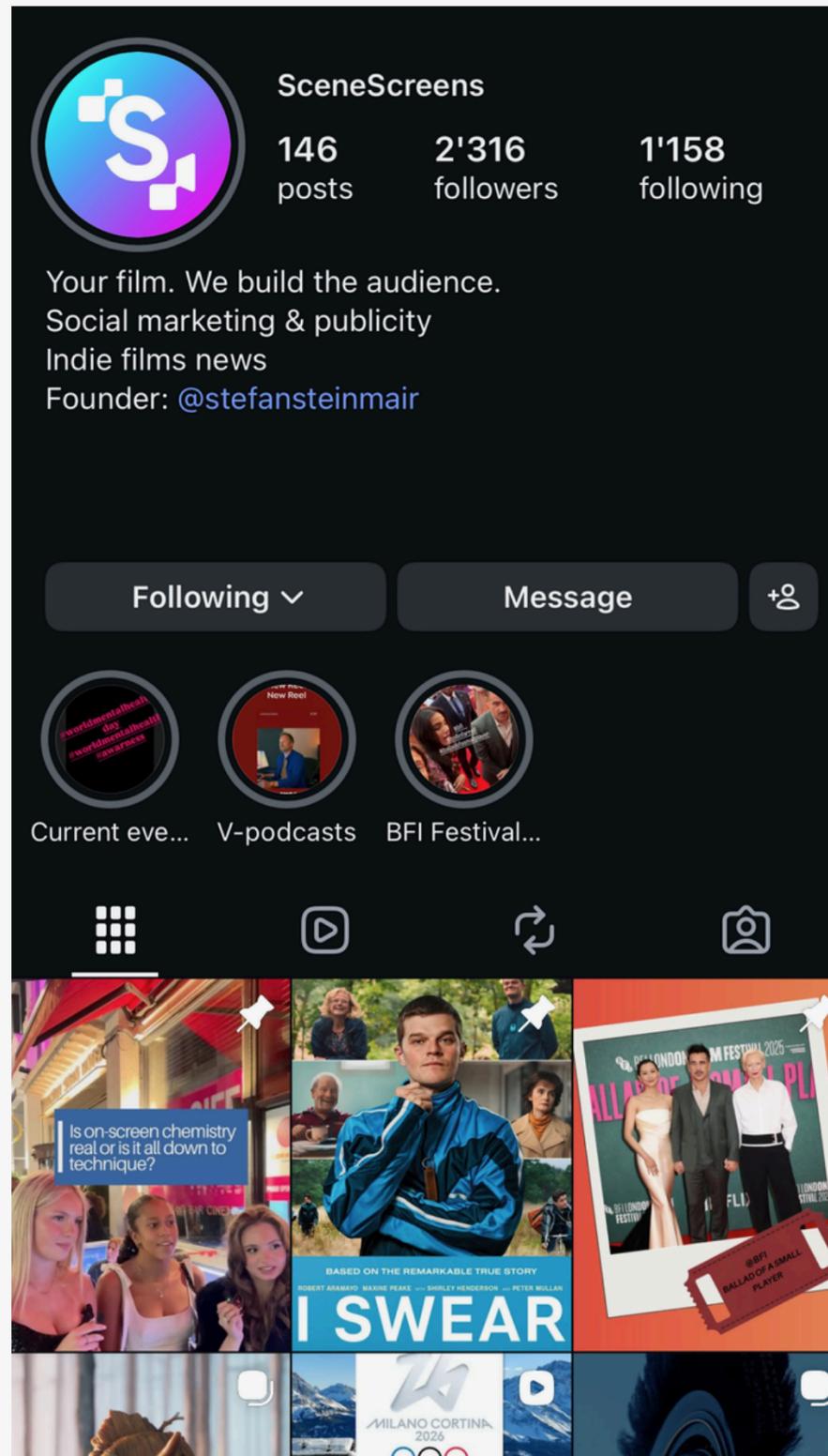


Who We Are

SCENESCREEN IS A SOCIAL MEDIA MARKETING AGENCY FOR INDEPENDENT
FILMS

WE CREATE SOCIAL-FIRST STRATEGIES AND CONTENT TO REACH YOUR
AUDIENCE

WE RUN OUR OWN FILM PLATFORM ON INSTAGRAM & TIKTOK - SHARING NEWS,
PROMOTING FILMS & FILMMAKERS AND COVERING EVENTS



SceneScreens
 146 posts | 2'316 followers | 1'158 following

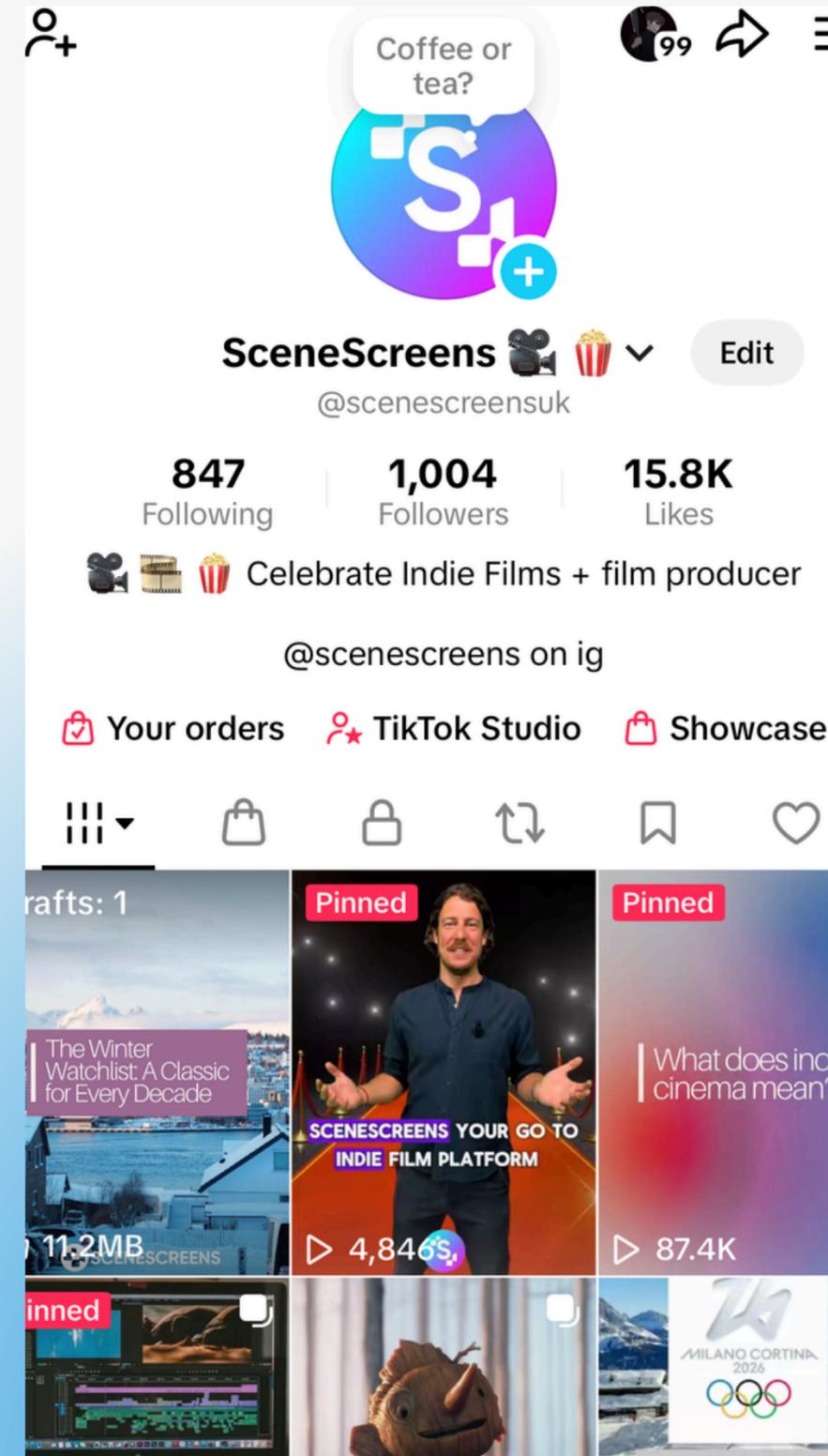
Your film. We build the audience.
 Social marketing & publicity
 Indie films news
 Founder: @stefansteinmair

Following ▾ | Message | +8

Current eve... | V-podcasts | BFI Festival...

Grid of posts including: "Is on-screen chemistry real or is it all down to technique?", "I SWEAR", "MILANO CORTINA 2026", and "BALLAD OF A SMALL TOWN".

INSTAGRAM



Coffee or tea?

SceneScreens @scenescreensuk
 847 Following | 1,004 Followers | 15.8K Likes

Celebrate Indie Films + film producer

@scenescreens on ig

Your orders | TikTok Studio | Showcase

Grid of videos including: "The Winter Watchlist: A Classic for Every Decade", "SCENESCREENS YOUR GO TO INDIE FILM PLATFORM", "What does indie cinema mean?", and "MILANO CORTINA 2026".

TIKTOK

The Problem in Indie Film Marketing

TOO MANY FILMS, TOO LITTLE VISIBILITY

FILMS STRUGGLE TO REACH AUDIENCES WHO WOULD TRULY CARE

MARKETING OFTEN STARTS TOO LATE TO BUILD REAL ENGAGEMENT

Why Early Marketing Matters

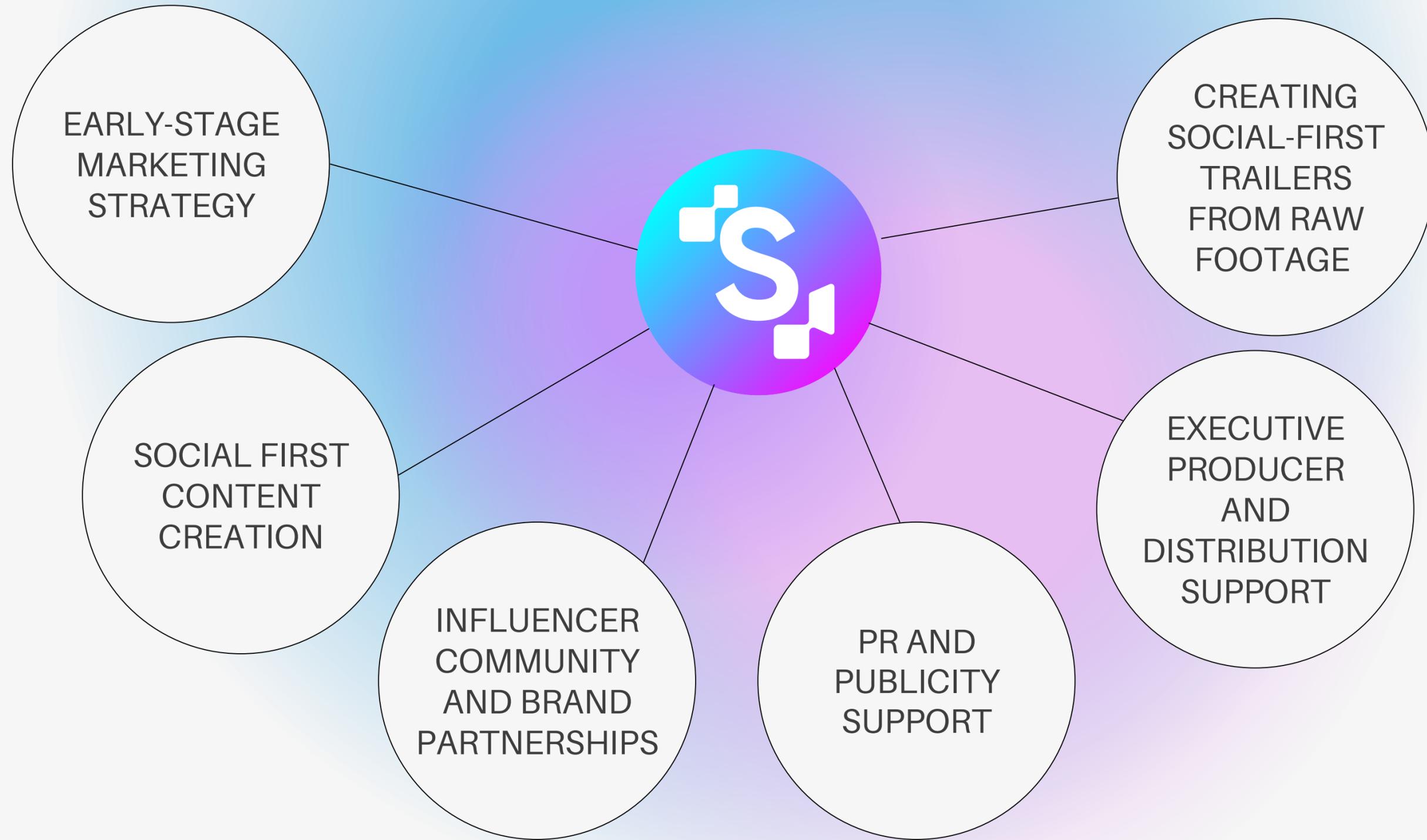
ACTORS,
FILMMAKERS AND
CONTENT
OPPORTUNITIES
ARE STILL
AVAILABLE

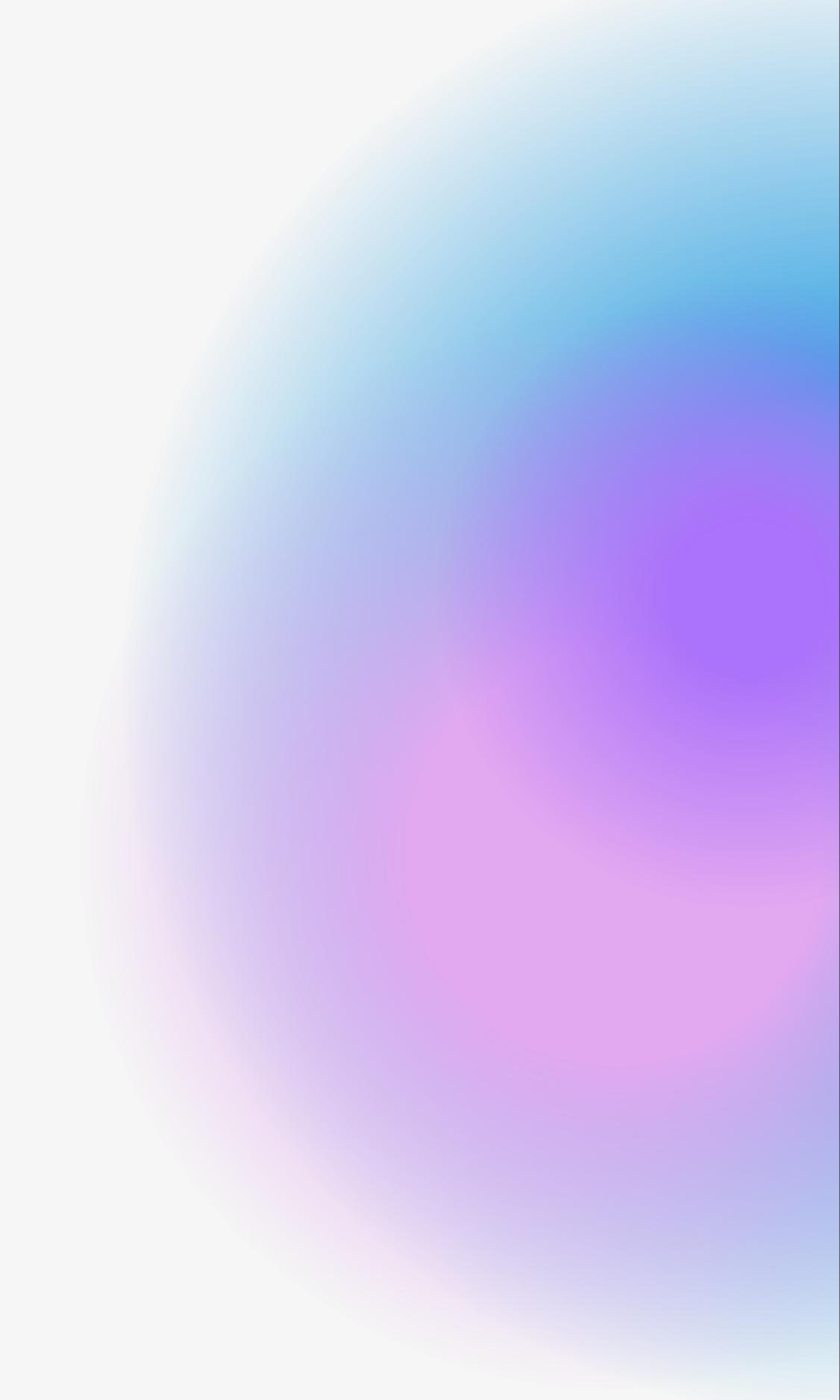
STRATEGY CAN BE
SHAPED BEFORE
IT'S TOO LATE

THE MARKETING
BUDGET CAN BE
INCLUDED IN THE
FULL FILM BUDGET
AND PLANNED
AHEAD OF TIME

EARLY WORK
BUILDS AN
AUDIENCE BEFORE
RELEASE

Our Services





Early-Stage Marketing Strategy

- CAMPAIGN PLANNING AND SOCIAL MEDIA STRATEGY THAT STARTS EARLY AND SUPPORTS THE FILM THROUGH PRODUCTION, RELEASE, AND BEYOND
- CAMPAIGN PLANNING ALIGNED WITH TERRITORIES AND RELEASE STRATEGY
- ENSURES VISIBILITY, COMMUNITY, AND LONG-TERM REACH

Social-first content creation

WE CREATE VIRAL CONTENT NOT JUST TRAILERS

CONTENT BUILT AROUND THEMES & SUBCULTURES TO REACH AUDIENCES BEYOND
TRADITIONAL FILMGOERS

AMPLIFY EXISTING PRESS ONLINE: INTERVIEWS, MAGAZINE ARTICLES, REVIEWS,
ANNOUNCEMENTS

Reels



I Swear



H is for Hawk



The Uninvited



Carousel



The UK Film Industry: A Year in Review

Here's how UK cinema shaped up in 2025, and what to expect on the big screen in the coming year.

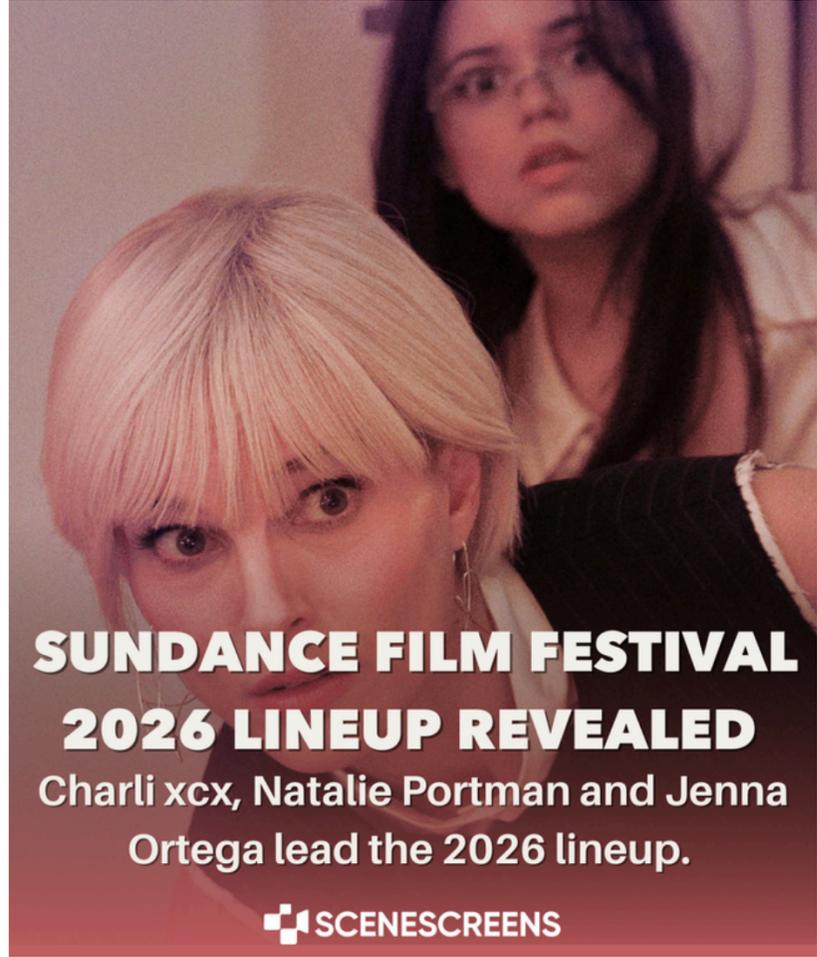
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Actors to watch in 2026

The films and performances shaping the year ahead

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SUNDANCE FILM FESTIVAL 2026 LINEUP REVEALED

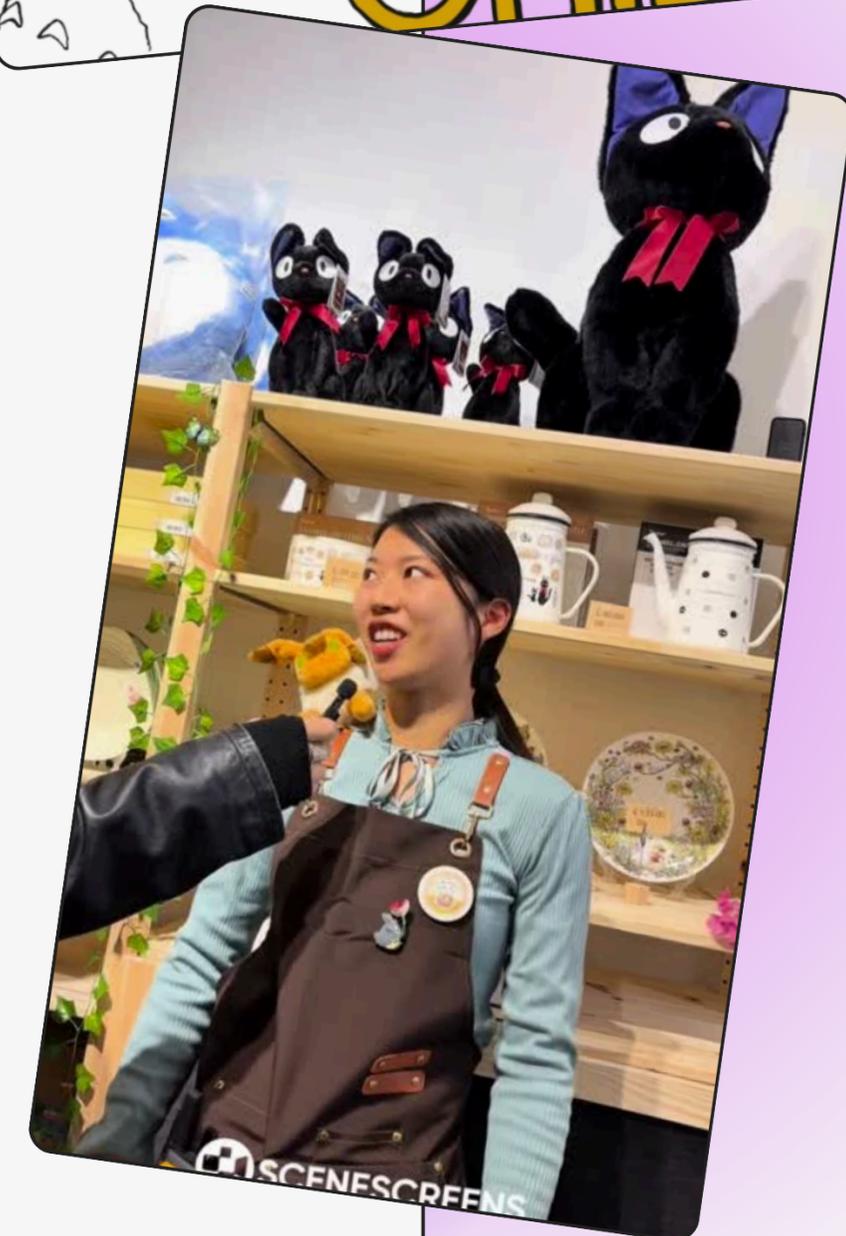
Charli xcx, Natalie Portman and Jenna Ortega lead the 2026 lineup.

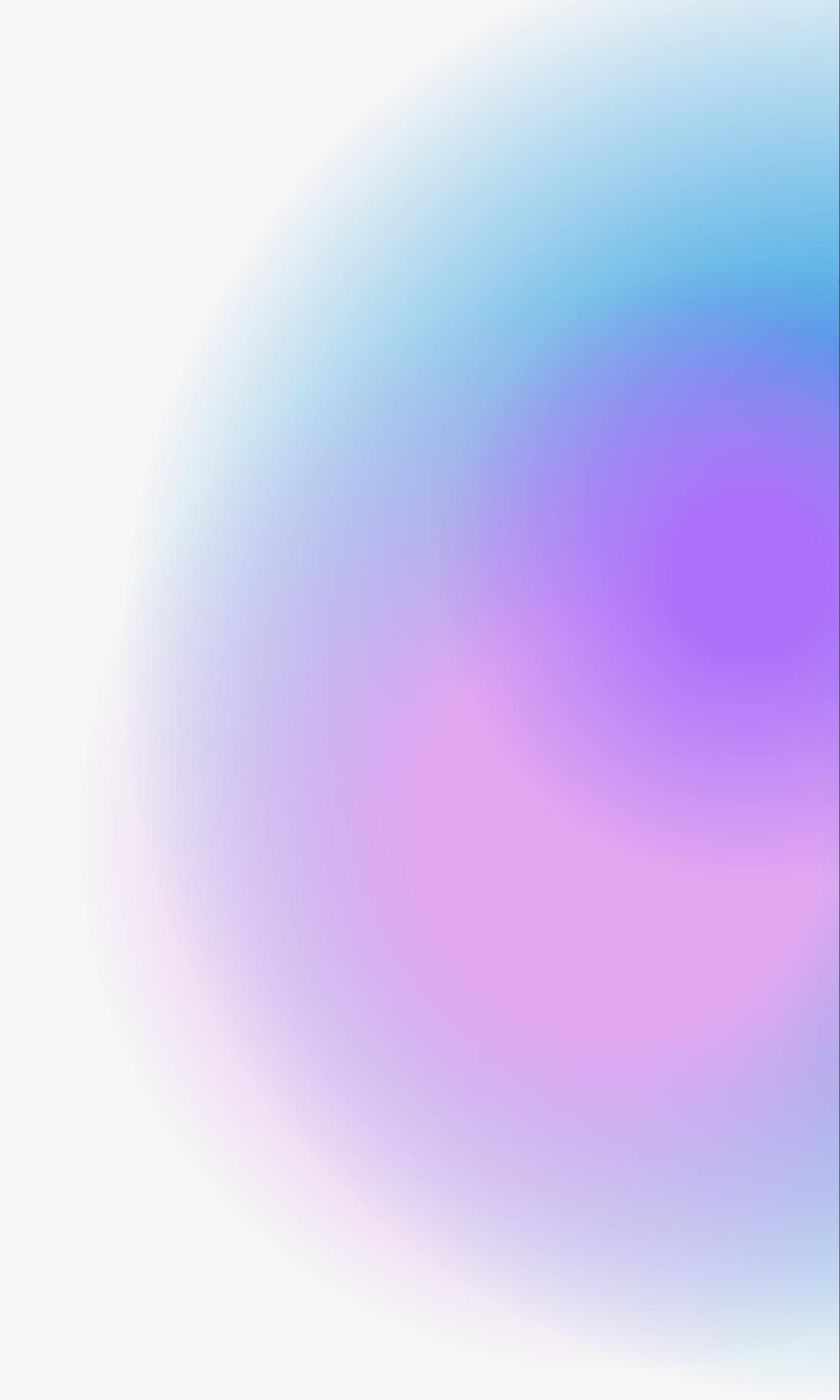
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Influencer, Community & Brand Partnerships

- CAREFULLY MATCHED INFLUENCERS PER FILM TOPIC
- PARTNERSHIPS WITH CHARITIES, PODCASTS & NICHE COMMUNITIES (MATCHING THE FILM'S TOPIC)
- BRAND COLLABORATIONS THAT AMPLIFY REACH AND VISIBILITY





PR & Publicity Support

- SCENESCREEN WORKS WITH SPECIALIST PR PARTNERS FOR REVIEWS, INTERVIEWS AND FESTIVALS
- SOCIAL-FIRST APPROACH TURNS PRESS INTO LONG-LASTING CONTENT
- SUPPORTS MOMENTUM BEFORE, DURING AND AFTER RELEASE

Executive Producer & Distribution Support

SCENESCREEN IS NOT JUST A SERVICE, BUT A CREATIVE COLLABORATION

WE SHARE UPSIDE IN CAMPAIGN AND FILM SUCCESS

WE PROVIDE STRATEGIC SUPPORT USING OUR INDUSTRY NETWORK

Trailers & Teasers for Social Media

- TRAILERS REBUILT SPECIFICALLY FOR INSTAGRAM & TIKTOK
- RAW FOOTAGE TRANSFORMED INTO DISCOVERY ASSETS
- DESIGNED TO STOP THE SCROLL AND GO VIRAL



REGULAR TRAILER

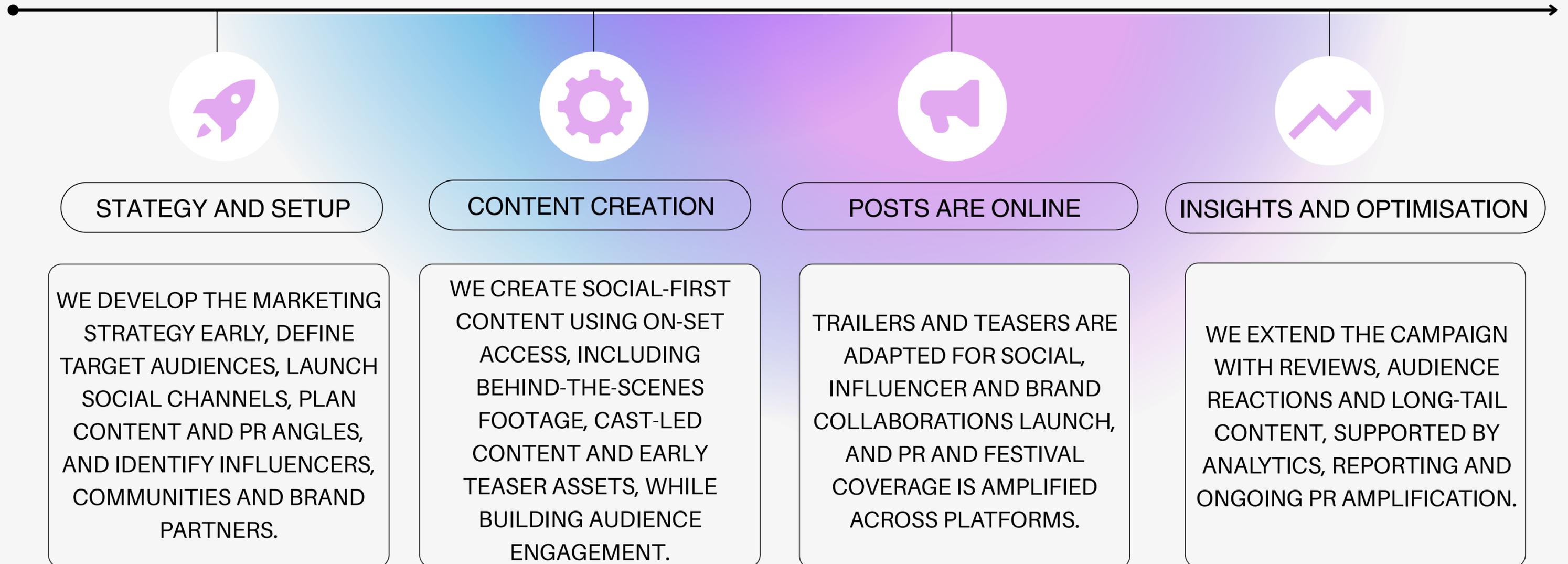


F*** the Queen!



OUR TRAILER

Timeline



STRATEGY AND SETUP

WE DEVELOP THE MARKETING STRATEGY EARLY, DEFINE TARGET AUDIENCES, LAUNCH SOCIAL CHANNELS, PLAN CONTENT AND PR ANGLES, AND IDENTIFY INFLUENCERS, COMMUNITIES AND BRAND PARTNERS.

CONTENT CREATION

WE CREATE SOCIAL-FIRST CONTENT USING ON-SET ACCESS, INCLUDING BEHIND-THE-SCENES FOOTAGE, CAST-LED CONTENT AND EARLY TEASER ASSETS, WHILE BUILDING AUDIENCE ENGAGEMENT.

POSTS ARE ONLINE

TRAILERS AND TEASERS ARE ADAPTED FOR SOCIAL, INFLUENCER AND BRAND COLLABORATIONS LAUNCH, AND PR AND FESTIVAL COVERAGE IS AMPLIFIED ACROSS PLATFORMS.

INSIGHTS AND OPTIMISATION

WE EXTEND THE CAMPAIGN WITH REVIEWS, AUDIENCE REACTIONS AND LONG-TAIL CONTENT, SUPPORTED BY ANALYTICS, REPORTING AND ONGOING PR AMPLIFICATION.

WE DON'T MARKET FILMS,
WE BUILD AUDIENCES.



website link

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